

April 4, 2020

The Old Poster

One night while sitting down to eat
I looked up from my plate of food
And saw this old poster
In black and white
And by the style of the person in it,
And from the brand of beer front and center
It was from the 1970's

I wondered what it was like
To see this poster for the first time
For in the 1970's, I was but a young child

I look back at past decades
And wonder how things have changed
And how they should have stayed the same

In the 70's, the music was always on it seemed
Country, rock, soul
I wondered who was in this old poster I looked at
I wondered what he was thinking when that picture was taken

His look was cool
Like he didn't know what a suit-and-tie was
Like he'd never been a corporate drone
Or an uptight politician

He was a musician and singer I found out
By the name of Doug Sahm
He was cool as could be
The Pearl beer he held was the beer to drink back then
Now it's but a memory

I love old things for they always tell a story
And this old poster was from a singer in a time
When singers sang,
Everything was going to be alright

It's something I hear now in this time of crisis
And now I tell myself I will go to where that old poster is
Sit down and have a plate of food
Look up at that poster
And remember

Everything is going to be alright